



For the future you want

FOUNDATION APPRENTICESHIP

GET YOUR FUTURE ON TRACK

**JOB
DONE**

Creative and Digital Media

2019 - 2021

GET A HEAD START!

A Foundation Apprenticeship prepares you for the world of work and gives you more choices when you leave school:



GO STRAIGHT INTO A CAREER

You will get real-life work experience with top employers
Gain the skills employers want



FAST TRACK ONTO A MODERN APPRENTICESHIP

Learn on the job
Get valuable industry experience
You will complete units from a Modern Apprenticeship which will give you a head start
Fast track on to a Modern Apprenticeship by completing parts of the qualification during your Foundation Apprenticeship studies



COLLEGE OR UNIVERSITY

Gain an industry accredited qualification alongside your school studies to enhance your college or UCAS application
Do an HNC or a BA in a related subject
Foundation Apprenticeships are recognised by 10 Scottish universities as a higher equivalent



A GRADUATE APPRENTICESHIP

Take your studies to a higher level. You will already have experience learning through work
Earn while you learn

- Foundation Apprenticeships allow pupils to gain valuable real-world work experience and gain an additional industry recognised qualification whilst still at school.
- It counts as one of your subject choices.
- You will develop the skills employers are looking for and build your confidence too.
- Pupil travel to college/work placement is funded.

HOW DOES IT WORK?

Foundation Apprenticeships are studied over 2 years. Pupils attend college 2 afternoons per week and undertake a work placement with an employer. It's an opportunity to try out a career and see if it's right for you while you are still at school.

FOUNDATION APPRENTICESHIP

School + College + Work Experience

=

WORK READY

FOUNDATION APPRENTICESHIP CREATIVE AND DIGITAL MEDIA

Do you love being creative? Have you thought about working in film, TV, radio, publishing, photography or online media? The creative industries in Scotland combine technical skills, design, and storytelling. A Foundation Apprenticeship in Creative and Digital Media could be your foot in the door.

A Foundation Apprenticeship (FA) helps you discover what a career in Creative and Digital Media would be like, and if it's right for you – while you are still at school. You will try different roles, shadow or do a special project. You will also build the practical skills and experience you need to do the job well.

WHO IS THIS FOR?

The Foundation Apprenticeship in Creative and Digital Media is a 2 year course which is open to pupils entering 5th year. You must have the ability to study at SCQF level 6 (Higher equivalent) in a vocational setting, and meet the entry requirements of the course. Attainment will be measured by ongoing assessment in college and throughout an employer work placement.

ENTRY REQUIREMENTS

- Achieved or working towards National 5 Maths and English
- Pupils should be working towards achieving one or two Highers over S5 and S6
- The ability to work towards a SCQF level 6 (Higher) qualification
- An interest in developing greater awareness of the industry or considering a career within the Creative Industries

WHAT QUALIFICATIONS WILL I GAIN?

On successful completion of the course you will achieve a Joint Qualification Certificate for the Foundation Apprenticeship in Creative and Digital Media. This is a group Award at SCQF level 6 which comprises:

- A National Progression Award in Creative and Digital Media at SCQF Level 6
- Four work-based units from the Diploma in Creative and Digital Media at SCQF Level 7
- A media project unit at SCQF Level 6

HOW DO I APPLY?

Talk to your guidance teacher, careers adviser in school or contact us: Foundation.Apprenticeships@edinburghcollege.ac.uk / 0131 297 9623

WHAT WILL I STUDY?

In year 1 you will complete the following units at college:

- An Introduction to Creative Industries in Scotland
- Understanding a Creative Client Brief
- Understanding the Creative Media Process
- Storytelling for the Creative Industries

Year 2 will mainly be delivered in the workplace where you will develop work-ready skills and complete the following units:

- Work Effectively With Others in the Creative Industries
- Ensure Your Own Actions Reduce Risks to Health and Safety
- Communicating Digital Marketing/Sales Channels
- Digital and Social Media in Marketing Campaigns
- A media project for the industry

ATTENDANCE DATES/TIMES

Year 1

Days Tues/Thurs afternoon
Campus Milton Road or Sighthill

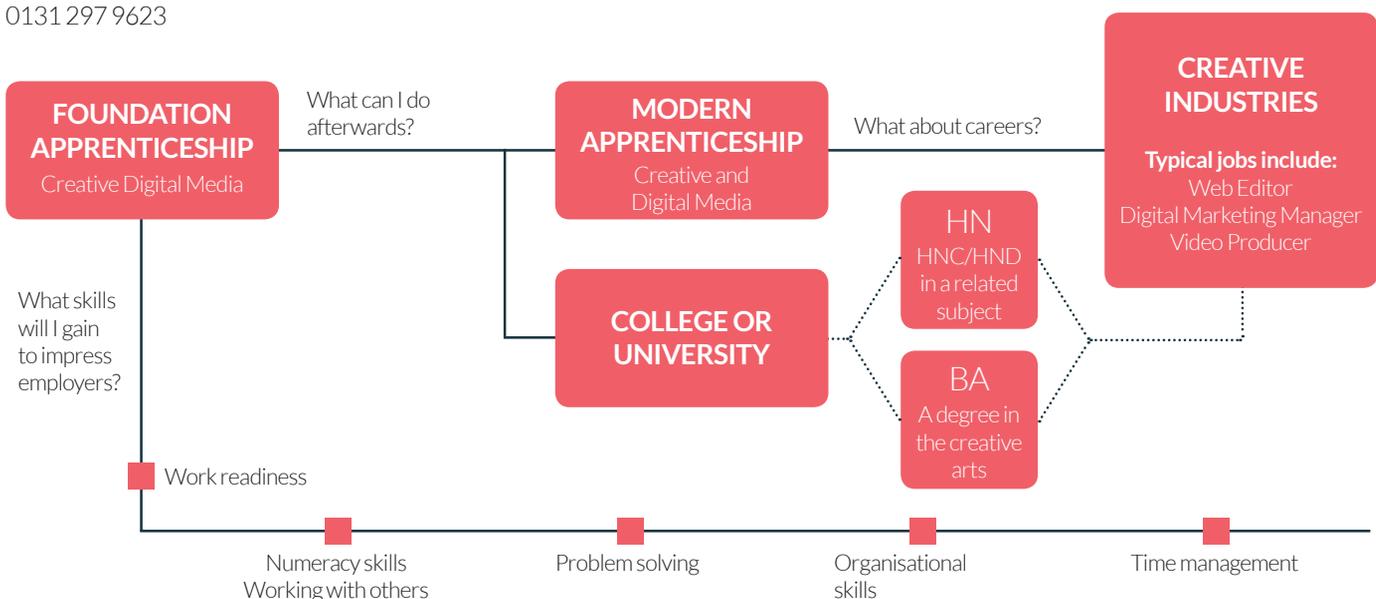
Year 2

You will typically spend around 10 hours per week with an employer and in the college throughout S6. You will liaise with the college to decide what structure that takes, and agree a timetable which fits with your school studies.

WHERE COULD IT TAKE ME?

With a Foundation Apprenticeship in Creative and Digital Media, you could:

- Progress to a Modern Apprenticeship in Creative and Cultural or Digital Applications at SCQF Level 6
- Gain entry to the Modern Apprenticeship in Creative and Digital Media at SCQF Level 7
- Move on to an HNC, HND or degree in a related subject such as Creative Industries Television, Audio Visual Technology, Radio or Photography (depending on portfolio)
- Start work in the industry or become a freelancer





Foundation Apprenticeship Creative and Digital Media

For more information please visit:

www.edinburghcollege.ac.uk/fa

Email: foundation.apprenticeships@edinburghcollege.ac.uk

Phone: 0131 669 4400



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Further information on Foundation Apprenticeships can be found at:

www.apprenticeships.scot/become-an-apprentice/foundation-apprenticeships



For the future you want

Edinburgh College is a registered charity in Scotland.
Charity number SCO21213

For up-to-date information on our course selection
or to speak to an advisor please call 0131 669 4400.

Our course portfolio and campus allocation may be
subject to alteration.

Foundation Apprenticeships are funded by Skills
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