



hospitality and tourism academy



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discover...

create...

achieve!



welcome to the hospitality and tourism academy



edinburgh - scotland's vibrant and beautiful capital city and home to edinburgh college. what better destination to undertake studies in tourism and hospitality.

The Hospitality Industry is one of the fastest growing industries in the UK. Every country in the world has a hospitality industry, and the skills you learn here are readily transferable, so that a career in hospitality can easily be the key to discovering new countries, new cultures and new people. Edinburgh College offers an innovative and exciting programme of courses which have been designed to put you at the forefront of this dynamic growth industry.

You can choose from:

- Travel, Tourism & Modern Languages
- Retail and Events
- Hospitality and Professional Cookery
- Hairdressing, Beauty and Complementary Therapies.

There is such enormous scope within the hospitality industry that there's never any need for you to get stuck in one niche. You could very easily stay with the same employer, and in the space of a few years, move between receptionist jobs, reservations manager to concierge and beyond. Where else could you get that sort of variety?

Our courses will motivate you, give you confidence and ensure that you have all the necessary skills and knowledge to take up positions within this sector. Our qualifications are specifically based on meeting the demands of businesses and will give you the best opportunity to succeed in your chosen career ■

travel, tourism and modern languages

the travel and tourism industry is dynamic, wide-ranging and fast-growing. what's more, it offers a huge variety of employment.

from public service interpreting to cabin crew-the sky's the limit!

Edinburgh College's Travel and Tourism and Modern Languages curriculum offers a range of courses that can be tailored to fit around your own commitments. There are full-time courses at NC and HN level in Travel and Tourism and part-time, evening and open learning courses focusing on Modern Languages which are available at beginner and higher level. You can also study Public Service Interpreting and take part in practical ground staff training with our Award in Airport Services delivered in conjunction with Servisair.

You will gain a wide range of skills and hands-on experience including: tour guiding, tour operations, food tourism and culture, air travel, e-marketing and customer care. This will allow you to develop an expert knowledge of the travel and tourism market both in

Scotland and internationally. Your experience will be further enhanced with a comprehensive visits programme and talks by industry guest speakers.

Going forward you can move straight into second or third year at university or utilise your expertise to pursue the excellent employment opportunities which lie ahead. Previous students have gone on to enjoy cabin crew positions with Servisair, ground staff with Virgin and others are working as resort, representatives, business development officers, advisors within tourism information centres and tour guides at visitor attractions.

The college employs many European native Modern Language lecturers who can give you a valuable insight into their own diverse cultures and backgrounds. We offer a wide selection of languages – Spanish, French, Italian, German and Gaelic, at various levels and delivery modes to suit individual learner needs ■

retail and events

our goal is to ensure you gain the expertise and ability to pursue a rewarding career within this industry.



As one of the most popular visitor destinations in the world, Edinburgh plays host to some of the most vibrant, renowned and respected events throughout the year. To visualise, plan and create these events requires expert knowledge and organisational skills.

Our Retail and Events programmes are designed to give you training in the latest skills and technologies required to gain employment within these industries with a wide range of courses from NC to HND.

Our NC Events Co-ordination programmes offer a choice

of specialist subject areas to study within Hospitality, Administration or Marketing giving you the opportunity to combine and develop your employability skills.

We have developed an Associate Student Programme offering a Degree in Events Management in conjunction with Queen Margaret University. You will spend your first two years at Edinburgh College developing your skills and confidence before moving onto Queen Margaret University for your 3rd and 4th year.

Our Retail courses have been designed to offer work experience to enable you to gain first-hand experience of this exciting and vibrant industry.

our lecturers have first-hand experience working within the events and retail sectors and benefit from established industry links

In order to ensure that you can work effectively within this sector we aim to develop your skills in customer service, time management,

organisation and planning, presentation techniques and most importantly, team work. These are the key skills you will need to manage successful events and dealing with the public.

Previous students have successfully gone on to take up roles as events assistants, events marketing assistants, events organisers and managers, and departmental managers.

experience the rewards

By undertaking a retail and events course you will be given valuable, first-hand experience of organising a charity event. So far, we have been thrilled to raise over £30,000 for charity. We were finalists at the Scottish Event Awards in 2012 and highly commended in 2013 ■



hairdressing, beauty and complementary therapies

beauty therapy is a fast moving and rapidly growing industry.



Edinburgh College recognises the need to keep abreast of the latest treatments, therapies and industry standards. That's why we offer a wide range of Hairdressing, Beauty and Complementary courses ranging from entry 3 Hairdressing to HND Beauty Therapy – the highest

qualification that can be gained within this area. You can start your studies with us on a school programme and exit with an HNC in Hairdressing or HND in Beauty Therapy.

Working closely with high end product companies such as Elemis and Wella in a realistic salon environment, our programmes will give you the best training and employment prospects. Students who undertake our HN level course will receive first hand training by Elemis and gain work experience within Elemis salons and spas.



worldskills beauty awards winners



In May 2013 we hosted the national Worldskills UK Beauty competition, one of the UK's key industry events and welcomed hundreds of students from across the country coming here to compete.

Our students have consistently won awards at the competition and this year our beauty students picked up two first places, three second places and one third place in several beauty categories. These included

Aromatherapy and Beauty Therapy with a clean sweep of awards in Beauty Therapy Advanced.

edinburgh college is named wella centre of excellence



Edinburgh College is one of only two Scottish colleges to be recognised as a Centre of Excellence by Wella, reflecting the excellent facilities and training we provide. This offers new opportunities for students to take part in national competitions and schemes run by Wella ■

hospitality and professional cookery

could you be the next celebrity chef? a passion for pastry - could you be a future winner of the great british bake off or write the next best selling cookery book?



All of our courses are designed for you to progress to the next level. There is the potential to start at SVQ Level 1 and on successful completion, progress through levels 2 and 3 leading on to the HND and ultimately the BA (Hons) degree programme.

Edinburgh College offers an exciting and diverse range of creative hospitality and professional cookery courses covering Food Preparation, Patisserie and Confectionary, Hospitality Management, Cake Decorating and Food Hygiene. We also offer a BA (Hons) International Hospitality and Tourism Management course. The first two years of this course are undertaken at Edinburgh College and the final two at our partner university, Queen Margaret University.

hands-on, practical work experience

All our cookery courses are delivered in spacious, modern and well-equipped kitchens. The college has two contemporary restaurants on site at our Granton and Milton Road campuses, The Apprentice and EH15. Both restaurants are open to the public so you will gain hands-on experience working in a real life environment.

Our experienced lecturing team will ensure that you are able to take control of your own learning and skills development and with our close industry links there are excellent opportunities for you to take up positions within the sector.



hot talent

Our Hospitality students showed that when the heat is on they could easily take the pressure. They show cased their outstanding skills and exceptional talent at the Annual ScotHot Awards 2013, one of biggest award dates in the industry's calendar.

The ScotHot Awards celebrate and recognise the next generation of hospitality, tourism and catering professionals. Our students scooped several gold awards in the Modern Apprenticeship Junior Skills Challenge and a group won silver for their novelty cake baking and flambéing. Pupils from the East Lothian Hospitality and Tourism Academy, a partnership between the College, Queen Margaret university and East Lothian Council, claimed bronze awards in the Flambé category ■



course programme

hair, beauty and complementary therapies

- Beauty Therapy
- Hairdressing
- Complementary Therapies

travel, tourism and modern languages

- Travel and Tourism
- Modern Languages
- Public Service Interpreting

hospitality and professional cookery

- Food Preparation
- Patisserie and Confectionary
- Hospitality Management
- Cake Decorating
- Food Hygiene
- International Hospitality

retail and events

- Retail Management
- Event managementg

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