

From: Edinburgh College Freedom of Information
Sent: 14 December 2017 16:13
To: [REDACTED]
Subject: RE: Freedom of Information request - Communications and Corporate Affairs

Dear [REDACTED]

Our Ref: 071/16/17

As of 1 October 2012, Edinburgh's Telford College, Jewel & Esk College and Stevenson College merged to create a single college called Edinburgh College.

We refer to your request for information dated 19 November 2017. The College has considered your request as a request for information under section 1 of the Freedom of Information (Scotland) Act 2002 ("FOISA"):

071/16/17 (1): I refer you to:

<http://doc.edinburghcollege.ac.uk/welcome/college%20mgmt/committees/policy%20and%20resources/minutes%202210.pdf>

Please advise the amount of cost savings and efficiencies in real cash terms that were made to the communications budget in 2014/15 on wards as per the agreed minute? Please break these cost savings and efficiencies down

We can confirm the following savings were made during Academic Year 2014/15 against the Marketing, PR and Communications budget:

	Savings achieved
Special events	£13k
Award ceremonies	£8k
Graduation costs	£10k
Stakeholder engagement	10k
Total savings	£41k

Please note, the savings identified are per annum and are now made on a recurring basis.

071/16/17 (2): Please advise the cost of the same corporate affairs advisor who had worked closely with the College around the time of merger should be engaged with immediate effect, to ensure the effective implementation of a strong communications plan when the then Principal (Mandy Exley) ended her tenure at Edinburgh College, and it was agreed that the services of the same advisor that managed the merger process should be engaged again.

We have reviewed the minute from the Policy & Resources Committee on 22 October 2014 and can confirm it states the following:

" 7.5 Members considered that communications with different stakeholder groups would be particularly challenging in the coming period, and AGREED that the same corporate affairs advisor

who had worked closely with the College around the time of merger should be engaged with immediate effect, to ensure the effective implementation of a strong communications plan.”

Total paid to Public Affairs Co-Operative (Academic Year 2014/15) = £6399.90 (Ex VAT)

N.B. Contract was for 2014/15 only.

Edinburgh College is subject to the provisions of the Freedom of Information (Scotland) Act (FOISA) 2002. If you are dissatisfied with this response, you may ask the college to review this decision. To do this, please contact the Head of Corporate Development at the postal address below or e-mail the Head of Corporate Development at governance@edinburghcollege.ac.uk describing your original request and explaining your grounds for dissatisfaction. (Please include in your review request, your name and home address for correspondence).

You have 40 working days from receipt of this letter to submit a review request to:

Head of Corporate Development

4th Floor

Edinburgh College (Milton Road Campus)

24 Milton Road East

Edinburgh

EH15 2PP

When the review process has been completed and if you are still dissatisfied, you may ask the Scottish Information Commissioner to intervene.

The Commissioner's online appeal service is available from their website:
www.itspublicknowledge.info/Appeal

The online appeal service is available 24/7 and offers you real time help and advice about your appeal.

You must appeal to the Commissioner within six months of receiving the review decision.

You also have the right to appeal to the Court of Session on a point of law following a decision of the Commissioner.

Regards

FOI Team