

EXTERNAL ENGAGEMENT COMMITTEE

AGENDA

A meeting of the External Engagement Committee will be held at 14:00hrs on Tuesday 22 March 2016 in the Boardroom, Milton Road Campus.

		Lead Speaker	Paper
1	WELCOME & APOLOGIES	Chair	
2	DECLARATIONS OF INTEREST	Chair	
3	MINUTES OF PREVIOUS MEETING <i>for approval</i>	Chair	A
4	MATTERS ARISING	Chair	B
5	MARKETING, PR & COMMUNICATIONS	D Robertson	
	5.1 Marketing, PR & Communications Report		C
	5.2 Brand Development Report		D
	5.3 Crisis Communications Plan		E
6	STAKEHOLDER ENGAGEMENT		
	6.1 Community Planning Partnerships	S-J Linton	F
7	EXTERNAL ENGAGEMENT SUB-GROUPS		
	7.1 Commercial & International Sub-Group	Chair	
	7.1.1 Minutes 10.03.16		G
	7.1.2 Terms of Reference <i>for approval</i>		H
	7.2 Board Engagement Sub-Group	I Young	Verbal
8	ANY OTHER COMPETENT BUSINESS		
	8.1 East Lothian Partnership	Chair	Verbal
9	DATE OF NEXT MEETING: Tuesday, 24 May 2016		

