

EXTERNAL ENGAGEMENT COMMITTEE

AGENDA

A meeting of the External Engagement Committee will be held at 14:00hrs on Tuesday 24 May 2016 in the Boardroom, Milton Road Campus.

| | | Lead Speaker | Paper |
|----|---|-----------------------|--------------|
| 1 | WELCOME & APOLOGIES | Chair | |
| 2 | DECLARATIONS OF INTEREST | Chair | |
| 3 | EAST LOTHIAN PARTNERSHIP AND EDINBURGH COLLEGE ACHIEVEMENTS AND OPPORTUNITIES | W Innes / A Leitch | Presentation |
| 4 | MINUTES OF PREVIOUS MEETING <i>for approval</i> | Chair | A |
| 5 | MATTERS ARISING | Chair | B |
| 6 | COMMUNITY PLANNING PARTNERSHIPS | S-J Linton | C |
| 7 | MARKETING, PR & COMMUNICATIONS | D Robertson | |
| | 7.1 Brand Development Report | | D |
| | 7.2 Crisis Communications Plan | | E |
| 8 | EXTERNAL ENGAGEMENT SUB-GROUPS | | |
| | 8.1 Commercial & International Sub-Group | Chair | |
| | 8.1.1 Minutes 13.05.16 | | F |
| | 8.2 Board Engagement Sub-Group | I Young | |
| | 8.2.1 Progress Report | | Verbal |
| 9 | REVIEW OF COMMITTEE OPERATION | Chair | G |
| 10 | ANY OTHER COMPETENT BUSINESS | | |
| 11 | DATE OF NEXT MEETING: 08 November 2016 | | |