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## EXTERNAL ENGAGEMENT COMMITTEE

### AGENDA

A meeting of the External Engagement Committee will be held at 15:00hrs on Tuesday 20 November 2018 in the Boardroom, Milton Road.

		Lead Speaker	Paper
1	WELCOME & APOLOGIES	Chair	
2	DECLARATIONS OF INTEREST	Chair	
3	<a href="#">MINUTES OF PREVIOUS MEETING</a> <i>for approval</i>	Chair	A
4	MATTERS ARISING		
	4.1 Matters Arising Report	Chair	B
	4.2 <a href="#">Terms of Reference</a>	Chair	C
5	COLLAB GROUP OVERVIEW AND UPDATE	M Jeffrey	D

*Item 5 is presently exempt from publication under the Freedom of Information (Scotland) Act 2002, Section 30, Prejudice to the Effective Conduct of Public Affairs.*

6	COMMUNITY PLANNING PARTNERSHIP REPORT	N Croft	E
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*Item 6 is presently exempt from publication under the Freedom of Information (Scotland) Act 2002, Section 30, Prejudice to the Effective Conduct of Public Affairs.*

7	CITY REGIONAL DEAL REPORT	J Buglass	Verbal
8	COMMUNICATIONS, MARKETING AND ENGAGEMENT UPDATE		
	8.1 Quarterly Update to November 2018	N Croft	F
	8.2 Board Engagement Update	N Croft	G

*Item 8 is presently exempt from publication under the Freedom of Information (Scotland) Act 2002, Section 30, Prejudice to the Effective Conduct of Public Affairs.*

9	COMMERCIAL & INTERNATIONAL REPORT	J Grant	H
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*Item 9 is presently exempt from publication under the Freedom of Information (Scotland) Act 2002, Section 30, Prejudice to the Effective Conduct of Public Affairs.*

10	HORIZON SCANNING REPORT	N Croft	I <b>Attached</b>
11	ANY OTHER COMPETENT BUSINESS		

12 DATE OF NEXT MEETING: 26 February 2019



<b>FOR INFORMATION / DISCUSSION / DECISION</b>			
External Engagement Committee 20.11.18			
Presented by	Nick Croft		
Author/Contact	Nick Croft	Department / Unit	Corporate Development
Date Created		Telephone	-
Appendices Attached	<i>Appendix 1: Edinburgh College Horizon Scanning Report – December 2018 Board of Management (Edition 2)</i>		
Disclosable under FOISA		Yes	

**EDINBURGH COLLEGE HORIZON SCANNING REPORT – DECEMBER 2018 BOARD OF MANAGEMENT – EDITION 2**

**1. PURPOSE**

This report seeks discussion on the College’s second edition of a horizon scanning report. The Committee is also asked to consider any additions it may wish to add to the report, prior to discussion and approval at the Board of Management on 11 December 2018.

**2. MAIN REPORT**

The second edition of the Board of Management’s Horizon Scanning Report has been co-produced by the Senior Management Team and Executive Team, and this is attached at Appendix 1.

The report describes major political, economic, social, technological, legal or environmental developments (PESTLE) that could impact on the five aims of the Edinburgh College strategic plan, summarises what those impacts might be, and proposes a suggested course of action to respond to identified impacts.

Actions will then be tasked, via the Executive Team and Senior Management Team meetings, to relevant College staff, and delivered through college working groups, operational plans, college strategies, blueprint projects, or risk registers.

Relevant horizon scanning material can be sent to:  
[horizon.scanning@edinburghcollege.ac.uk](mailto:horizon.scanning@edinburghcollege.ac.uk).

**3. BENEFITS AND OPPORTUNITIES**

This report will enable the Board of Management and its committees to improve awareness of, and better respond to, key strategic developments. By co-producing this document across

the College, it will lead to more opportunities for staff, students, board members, and key partners, to engage in horizon scanning activity.

**4. STRATEGIC IMPLICATIONS**

All identified horizon scanning results are aligned to the five strategic aims of the Edinburgh College Strategic Plan 2017/22. Therefore, any required college action in response to horizon scanning results will be aligned to strategic plan aims, blueprint project delivery, or operational plan objectives.

**5. RISK**

The horizon scanning report will enable the College to better identify risks arising from strategic developments. Significant risks to the College as a result of strategic developments identified in the horizon scanning report will be managed through operational risk registers, or the Top Level Risk Register.

**6. FINANCIAL IMPLICATIONS**

Any financial implications identified through the horizon scanning report will be managed by the Senior Management Team and Executive Team.

**7. LEGAL IMPLICATIONS**

Any legal implications arising as a result of this report will be managed by the Senior Management Group and Executive Team.

**8. WORKFORCE IMPLICATIONS**

Any workforce implications arising as a result of this report will be managed by the Senior Management Team and Executive Team. By co-producing this report, more staff will have an opportunity to engage in horizon scanning activity and analysis.

**9. REPUTATIONAL IMPLICATIONS**

Any reputational implications arising as a result of this report will be managed by the Senior Management Team and Executive Team. The development of this report will enable the College to better identify potential reputational risks or opportunities.

**10. EQUALITIES IMPLICATIONS**

Any equalities implications arising as a result of this report will be managed by the Senior Management Team and Executive Team.

**RECOMMENDATIONS**

The Committee is recommended to DISCUSS, and agree any additions to, Edition 2 of the Horizon Scanning Report.



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# **Edinburgh College Horizon Scanning Report**

**Edition 2**

**December 2018 Board of Management Cycle**

Strategic Plan Aim	Horizon Scan Results	College Response
<p><b>1 – Delivering a superb student experience</b></p>	<p><b>Centre for Excellence for Looked After Children in Scotland (CELCIS)</b> - CELCIS has recently published statistics on care experienced children and young people (CECYP), addressing some misperceptions of their progression into FE and HE. Scotland wide data for 16/17 indicated that 41% of CECYP went onto FE compared to 27% of their peers from school (compared to 6% and 41% respectively for progression to HE)  <a href="https://www.celcis.org/news/news-pages/new-briefing-celcis-goes-beyond-headlines-understand-experience-going-university-care/">https://www.celcis.org/news/news-pages/new-briefing-celcis-goes-beyond-headlines-understand-experience-going-university-care/</a></p> <p><b>New £5 million scheme to fight period poverty</b> - Free sanitary products will be available to pupils, students and learners at schools, colleges and universities across Scotland thanks to a new £5.2 million fund from the Scottish Government.  <a href="https://news.gov.scot/news/students-to-get-free-access-to-sanitary-products">https://news.gov.scot/news/students-to-get-free-access-to-sanitary-products</a></p> <p><b>Amazon creates 1,000 jobs in 3 UK cities</b> - BBC reports that the online retailer adds hundreds of "Silicon Valley" jobs in Manchester, Edinburgh and Cambridge:  <a href="https://www.bbc.co.uk/news/business-45906785">https://www.bbc.co.uk/news/business-45906785</a></p> <p><b>Student Destinations Report</b>  Colleges Scotland have published their annual report on student destinations.</p> <p><b>Gender-based Violence Support Cards Launch</b>  Gender-based Violence support cards were launched on Thursday, 27 September 2018. The launch event was attended by the Deputy First Minister and Cabinet Secretary for Education and Skills, John Swinney and the Minister for Further Education, Higher Education and Science, Richard Lochhead. The launch was the culmination of partnership work between Colleges Scotland, Universities Scotland, NUS Scotland, trade unions, and woman's organisations.</p> <p><b>Mental Health Strategy</b>  The issue of student mental health has been recognised in the Programme for Government which has pledged additional counsellors for colleges. Colleges Scotland is beginning work on a sector strategy for mental health. Initial discussions have taken place with Colleges Scotland board members and we will look to consult widely across the sector in the coming weeks.  <a href="https://www.nusconnect.org.uk/articles/the-next-steps-for-student-mental-health-campaigning">https://www.nusconnect.org.uk/articles/the-next-steps-for-student-mental-health-campaigning</a></p>	<p>The College's Widening Participation and Equality Group leads on work to improve outcomes for care experienced students.</p> <p>ECSA and the College's Student Experience Team have worked up plans to distribute free sanitary products across the college.</p> <p>The college is about to become Scotland's only registered Amazon AWS academy in August 2019 and is already a member of AWS educate which allows students to do Amazon quals, earn badges and apply for jobs with amazon and their partners through their educate portal.</p> <p>Each Head of Faculty undergoes regular performance reviews chaired by the three Aps, which positive destinations data is discussed. Data relevant to the college is also published in the annual ROA performance report.</p> <p>The Colleges Student Experience Team is ensuring distribution of cards across the college.</p> <p>The College's Student Experience Team is engaged in this work and in discussion about the extra funding. Progress will be reported into the Academic Council.</p>

<p><b>2 – Providing an excellent curriculum</b></p>	<p><b>National Enterprise and Skills Strategic Board – Strategic Plan – Working Collaboratively for a Better Scotland</b> The plan gives clarity around strategic direction to the enterprise and skills agencies – Scottish Enterprise, Highlands and Islands Enterprise, Skills Development Scotland and the Scottish Funding Council, as well as the new South of Scotland Economic Partnership – so that they can collectively help Scotland move towards the top of the Organisation for Economic Cooperation and Development (OECD) rankings for productivity and for equality, wellbeing and sustainability. The detailed action plan has many implications for college curriculum of the future. <a href="https://www.gov.scot/Resource/0054/00542105.pdf">https://www.gov.scot/Resource/0054/00542105.pdf</a></p> <p><b>CDN – Digital Events</b> - As part of the CDN Digital Roadshow, they are organising a wide range of sessions exploring digital literacy and technology for learning and teaching. Events will include workshops on moodle, social media, MIS development, and cyber security.</p> <p><b>Construction Industry Training Board (CITB) Update</b> The Scottish Government has agreed to arrange a meeting of all key stakeholders to progress matters, and Colleges Scotland is continuing dialogue with Skills Development Scotland (SDS) about construction Modern Apprenticeship (MA) to ensure a sustainable funding position.</p> <p><b>The Future for Apprenticeships in Scotland Seminar</b> This Scotland Policy Conference <a href="#">seminar</a> will take place on Wednesday, 12 December 2018 in Edinburgh and provides an opportunity for key stakeholders and policymakers to discuss the future for apprenticeships in Scotland, with the Government’s <a href="#">Modern Apprenticeship</a> goal of training at least 28,000 new apprentices for 2018/2019.</p>	<p>An initial discussion has taken place at SMT, and further discussions are planned at the SMT away day on 13 December, to place the college at the forefront of strategy delivery.</p> <p>Many college staff will be attending these events and bringing back learning that will shape digital projects across the college and in the Blueprint.</p> <p>The Engineering and Built Environment faculty is well engaged with these matters, which are covered in performance reviews of heads of faculties.</p> <p>College APs and Heads of Faculty will be attending this seminar and will feedback any outcomes to their respective faculty management teams, and Senior and Executive Teams.</p>
<p><b>3 – Supporting and inspiring our people</b></p>	<p><b>College Staff Conference – Wellbeing</b> HR and OD staff have been collating and reporting the outcomes of the all staff conference held last year.</p> <p><b>Colleges Scotland / Employers Association – Transfer to Permanency</b> - A recent circular indicated that lecturers working in the sector on a temporary, fixed term or non-permanent contract and have completed 2 years continuous service by 1 April 2019 will move to a permanent contract. This will be applied to all such temporary employees with continuous service on a rolling basis thereafter. Such temporary employees in post at 31 december 2017 will have the principles of no detriment applied.</p> <p><b>Colleges Scotland Comment on the £14 million support staff pay and terms and conditions agreement</b> - This deal represents a £14 million investment in support staff and is a significant milestone for National Bargaining which provides long-term stability and certainty for support staff in colleges across Scotland. We know that... we can now progress the implementation of a national scheme of job evaluation for support staff...continuing to work constructively with the support staff trade unions’.</p>	<p>An action plan is being developed that will be delivered through SMT.</p> <p>The Executive Team and HR Team are considering the detailed impacts of this on the financial sustainability of the College. HR have been tasked to produce lists of affected staff. This matter is already covered in the Top Level Risk Register.</p> <p>The College has accounted for this in its long term financial planning, and impacts will be monitored through the Policy and Resources Committee.</p>

	<p><b>Pay Dispute with EIS-FELA</b> At a pay dispute meeting held at the City of Glasgow College on 25 October 2018, EIS-FELA informed representatives for the colleges that they were rejecting a deal which would see lecturers' salaries across Scotland increase on average by over 12% over three years from the combination of pay rises from National Bargaining's salary harmonisation and the additional pay offer.</p> <p><b>Professional Standards for Lecturers in Scotland's Colleges: Final Consultation Survey</b> In 2017, the Scottish Government commissioned College Development Network (CDN) to undertake a review of the 2012 Professional Standards for Lecturers. The review was undertaken and informed by extensive consultation with the college sector and key stakeholders. CDN is now seeking views on the revised Professional Standards via a <a href="#">survey</a> which is open until Friday, 12 October 2018.</p>	<p>The Executive Team and HR Team are considering the detailed impacts of this on the financial sustainability of the College. This matter is already covered in the Top Level Risk Register.</p> <p>The College will respond to this survey through the Executive and Senior Management Teams. Work to respond to the standards is currently located in the Blueprint inspiring our people programme.</p>
<p><b>4 – Valued in partnership and by communities</b></p>	<p><b>Scottish Government – Ministerial Responsibilities and Programme for Government 2018/19</b> - An executive summary of the programme can be found at the link below. Central to the programme is the commitment to build a strong and inclusive economy with growing, competitive and innovative businesses. The role of FE is clearly articulated throughout the programme: <a href="https://beta.gov.scot/publications/delivering-today-investing-tomorrow-governments-programme-scotland-2018-19/pages/2/">https://beta.gov.scot/publications/delivering-today-investing-tomorrow-governments-programme-scotland-2018-19/pages/2/</a>. Confirmed Cabinet Secretary and Ministerial portfolios, linked to the Programme for Government 2018/19, are indicated at table 1 below.</p> <p><b>Scottish Government – New measures for Economic Growth</b> - An £18 million fund to help businesses benefit from developments in manufacturing is among the key actions announced in a new plan to help boost economic growth. As part of a response to the business-led Enterprise and Skills Strategic Board, <a href="#">the Economic Action Plan</a> sets out a number of new and existing actions that will work together to build a strong, vibrant and diverse economy that promotes wellbeing and attracts investment. The plan follows the publication of <a href="#">the State of the Economy Report</a>. <a href="https://news.gov.scot/news/new-measures-announced-to-grow-scotlands-economy">https://news.gov.scot/news/new-measures-announced-to-grow-scotlands-economy</a></p> <p><b>Improving Partnership work with Edinburgh University (EU)</b> - EU have recently launched their new community engagement strategy: <a href="https://www.ed.ac.uk/local/read-our-strategy?dm_i=2YP3,SEPX,5PHUED,2X700,1">https://www.ed.ac.uk/local/read-our-strategy?dm_i=2YP3,SEPX,5PHUED,2X700,1</a></p> <p><b>College Expo19</b> In June next year College Expo19 will explore the theme <b>'Success in a Changing World'</b>.</p>	<p>The Executive and Senior Management Teams are discussing the programme in detail and identifying opportunities for college engagement.</p> <p>The action plan, and any consequent impacts and opportunities for the College, will be discussed at the SMT away day on 13 December 2018.</p> <p>Led by the Principal, following a meeting between herself, the Chair and Charlie Jeffrey from EU, the college is mapping out all of its partnership work with EU. This will be discussed at a meeting between respective senior management teams with a view to improving partnership working.</p> <p>The SMT is already confirming which parts of the college should contribute to the Expo 2019. Initial discussions have taken place about the college hosting Expo 2019.</p>

	<p><b>New Chair for Skills Development Scotland (SDS)</b>  Chief executive of SP Energy Networks Frank Mitchell has been appointed as the new chair of Skills Development Scotland.  <a href="http://www.heraldsotland.com/business_hq/16611811.frank-mitchell-appointed-chair-of-skills-development-scotland/?ref=appshr">http://www.heraldsotland.com/business_hq/16611811.frank-mitchell-appointed-chair-of-skills-development-scotland/?ref=appshr</a></p> <p><b>SDS Career Service Report published</b>  <a href="https://www.skillsdevelopmentscotland.co.uk/news-events/2018/september/sds-career-service-report-published/">https://www.skillsdevelopmentscotland.co.uk/news-events/2018/september/sds-career-service-report-published/</a></p> <p><b>Scotland's Improvement Districts</b>  <u>Scotland's Improvement Districts</u> (SIDs) is a new initiative from Scotland's Towns Partnership that will support the operation and growth of the network of Business Improvement Districts (BIDs) across the country. Read <a href="#">more</a></p>	<p>The Chair and principal will be engaging with the new chair on a number of matters in coming months.</p> <p>The newly formed Edinburgh College Business Intelligence Group is analysing the findings of the report, as are schools college partnership staff. Much of the report focusses on changing services to meet the recommendations of the learner Journey Review 15-24.</p> <p>The Commercial and International Team is engaged in these developments to seek new opportunities for partnership work.</p>
<p><b>5 – An efficient and effective College</b></p>	<p><b>Strategic Dialogue</b>  On Wednesday, 3 October 2018, Colleges Scotland held its regular Strategic Dialogue meeting with the Scottish Government and Scottish Funding Council (SFC). The opportunity was taken to discuss key issues for the sector including National Bargaining, Professional Standards and Registration, the current CITB issue and the emerging challenge around potential increases to employer contribution rates in relation to the Scottish Teachers' Pension Scheme.</p> <p><b>College Sector Brexit Forum</b>  The Forum seeks to consider how the college sector will respond to Brexit in the short, medium and longer-term.</p> <p><b>Future Equipped Project and Innovation Funding</b>  The link below provides information regarding this new project, involving 13 colleges, which has been funded approx. £300k of the £500k college innovation fund and launched by the Minister Paul Wheelhouse  <a href="http://www.cs-ic.org/news/2018/july/2nd-july/innovation-centres-kick-off-futureequipped-programme/">http://www.cs-ic.org/news/2018/july/2nd-july/innovation-centres-kick-off-futureequipped-programme/</a>  A new innovation initiative was announced as part of the recent Programme for Government.  <a href="https://www.theade.co.uk/news/policy-and-regulation/the-scottish-government-announces-a-new-innovation-fund-to-meet-environment">https://www.theade.co.uk/news/policy-and-regulation/the-scottish-government-announces-a-new-innovation-fund-to-meet-environment</a></p> <p><b>Standards Commission Update</b>  The latest update from the Commission can be found at:  <a href="http://www.standardscommissionscotland.org.uk/education-and-resources/professional-briefings-and-advice-notes">http://www.standardscommissionscotland.org.uk/education-and-resources/professional-briefings-and-advice-notes</a>.  It covers advice on managing tension between strategic and operational roles, declaring conflicts of interest.</p>	<p>The Chair and Principal remain well engaged with Colleges Scotland and these strategic developments.</p> <p>The College has now established a BREXIT working group which will analyse information from, and connect with, the new forum.</p> <p>Executive and Senior Management Teams are aware of these developments and linking to innovation work taking place as part of the Blueprint.</p> <p>The Board Secretary / Head of Corporate Development is the lead contact with the Standards Commission. Board of Management practice in respect of the advice from the standards commission will feature as part of the governance review in early 2019.</p>

**Table 1 – Further Education Areas of Interest and Links to Cabinet Secretary and Ministerial Portfolios**

<b>Cabinet Secretary and Minister</b>	<b>John Swinney Richard Lochhead</b>	<b>John Swinney Richard Lochhead</b>	<b>Derek McKay Jamie Hepburn</b>	<b>Derek McKay Jamie Hepburn</b>
<b>Portfolios</b>	<p>School standards, quality and improvement</p> <p>School infrastructure &amp; staffing</p> <p>Educational attainment</p> <p>National Improvement Framework</p> <p>Teaching profession</p> <p>Behaviour and measures to combat bullying</p> <p>Modern languages and the Gaelic and Scots languages</p> <p>Named Person</p> <p>Skills Development Scotland</p> <p>Non-advanced vocational skills</p> <p>Historical abuse enquiry</p>	<p>Further education and colleges</p> <p>Higher education and universities</p> <p>Science and STEM</p> <p>Student funding</p> <p>Youth work</p> <p>Widening access</p>	<p>Encouraging innovation and entrepreneurship and supporting key sectors</p> <p>Working with other public, private and third sector stakeholders to deliver the <a href="#">Scottish Business Pledge</a> establishing a Scottish Business Development Bank (SBDB)</p> <p>Overseeing a successful major events programme and a vibrant cities agenda – City Deal</p> <p>Boosting productivity, competitiveness, sustainable employment, and workforce engagement and development</p> <p>Competition policy in Scotland in the light of further powers in the Scotland Bill</p> <p>Scottish economy</p> <p>Inclusive Growth</p> <p>Scottish Enterprise - national enterprise agency</p>	<p>Business, industry and manufacturing</p> <p>Employment policy</p> <p>Labour market strategy, the living wage, and fair work</p> <p>Employability programmes</p> <p>Youth employment (including implementation of the Wood Commission recommendations)</p> <p>Regional economic forums</p> <p>PACE</p> <p>Non-advanced vocational skills Development Scotland (Scotland's national skills agency)</p>
<b>National Agencies</b>	<b>Education Scotland</b>	<b>Scottish Funding Council</b>	<b>SE, SDI, HIE</b>	<b>SDS</b>
	<p>CfE</p> <p>DYW (Senior Phase) Governance Review (Schools)</p> <p>ES (HGIOS/HGIOSCP)</p>	<p>ROA</p> <p>Widening Access</p> <p>STEM</p> <p>ES(HGIOC)</p> <p>Learner Journey Review</p>	<p>Enterprise &amp; Skills review</p> <p>Innovation Hubs and Enterprise Agencies</p> <p>City Deals and regional Collaborations</p>	<p>Apprenticeship Contracts</p> <p>ITS'a</p> <p>Employability Funding</p> <p>RSA's</p> <p>City Deals</p>