



For the future you want

## EXTERNAL ENGAGEMENT COMMITTEE

### AGENDA

A meeting of the External Engagement Committee will be held at 13:00hrs on Tuesday 26 February 2019 in the Board Room, Milton Road.

		Lead Speaker	Paper
1	WELCOME & APOLOGIES	Chair	
2	DECLARATIONS OF INTEREST	Chair	
3	<a href="#">MINUTES OF PREVIOUS MEETING</a> <i>for approval</i>	Chair	A
4	MATTERS ARISING	Chair	B
5	COMMERCIAL & INTERNATIONAL REPORT	J Grant	C

*Item 5 is presently exempt from publication under the Freedom of Information (Scotland) Act 2002, Section 30, Prejudice to the Effective Conduct of Public Affairs.*

6	COMMUNITY PLANNING PARTNERSHIP REPORT	N Croft	D
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*Item 6 is presently exempt from publication under the Freedom of Information (Scotland) Act 2002, Section 30, Prejudice to the Effective Conduct of Public Affairs.*

7	CITY REGIONAL DEAL REPORT	J Buglass	E
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*Item 7 is presently exempt from publication under the Freedom of Information (Scotland) Act 2002, Section 30, Prejudice to the Effective Conduct of Public Affairs.*

8	GRANTON WATERFRONT DEVELOPMENT	N Croft	Verbal
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9	EDINBURGH ST JAMES PARTNERSHIP	M Jeffrey	F
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*Item 9 is presently exempt from publication under the Freedom of Information (Scotland) Act 2002, Section 30, Prejudice to the Effective Conduct of Public Affairs.*

10	COMMUNICATIONS, MARKETING AND ENGAGEMENT UPDATE		
	10.1 Quarterly Update to February 2019	N Croft	G
	10.2 Board Engagement Update	N Croft	H

*Item 10 is presently exempt from publication under the Freedom of Information (Scotland) Act 2002, Section 30, Prejudice to the Effective Conduct of Public Affairs.*

- 11 HORIZON SCANNING REPORT N Croft | ***Attached***
- 12 ANY OTHER COMPETENT BUSINESS
- 13 DATE OF NEXT MEETING: 28 May 2019

<b>FOR INFORMATION / DISCUSSION / DECISION</b>			
External Engagement Committee 26.02.19			
Presented by	Nick Croft		
Author/Contact	Nick Croft	Department / Unit	Corporate Development
Date Created		Telephone	-
Appendices Attached	<i>Appendix 1: Edinburgh College Horizon Scanning Report - December 2018 Board of Management (Edition 3)</i>		
Disclosable under FOISA		Yes.	

## EDINBURGH COLLEGE HORIZON SCANNING REPORT – MARCH 2019 BOARD OF MANAGEMENT CYCLE – EDITION 3

### 1. PURPOSE

This report seeks discussion on the College's third edition of a horizon scanning report. The Committee is also asked to consider any additions it may wish to add to the report, prior to discussion and approval at the Board of Management on 19 March 2018.

### 2. MAIN REPORT

The third edition of the Board of Management's Horizon Scanning Report has been co-produced by the Senior Management Team and Executive Team, and this is attached at Appendix 1.

The report describes major political, economic, social, technological, legal or environmental developments (PESTLE) that could impact on the five aims of the Edinburgh College strategic plan, summarises what those impacts might be, and proposes a suggested course of action to respond to identified impacts.

Relevant horizon scanning material can be sent to:  
[horizon.scanning@edinburghcollege.ac.uk](mailto:horizon.scanning@edinburghcollege.ac.uk).

### 3. BENEFITS AND OPPORTUNITIES

This report will enable the Board of Management and its committees to improve awareness of, and better respond to, key strategic developments. By co-producing this document across the College, it will lead to more opportunities for staff, students, board members, and key partners, to engage in horizon scanning activity.

### 4. STRATEGIC IMPLICATIONS

All identified horizon scanning results are aligned to the five strategic aims of the Edinburgh College Strategic Plan 2017/22. Therefore, any required college action in response to horizon

scanning results will be aligned to strategic plan aims, blueprint project delivery, or operational plan objectives.

**5. RISK**

The horizon scanning report will enable the College to better identify risks arising from strategic developments. Significant risks to the College as a result of strategic developments identified in the horizon scanning report will be managed through operational risk registers, or the Top Level Risk Register.

**6. FINANCIAL IMPLICATIONS**

Any financial implications identified through the horizon scanning report will be managed by the Senior Management Team and Executive Team.

**7. LEGAL IMPLICATIONS**

Any legal implications arising as a result of this report will be managed by the Senior Management Group and Executive Team.

**8. WORKFORCE IMPLICATIONS**

Any workforce implications arising as a result of this report will be managed by the Senior Management Team and Executive Team. By co-producing this report, more staff will have an opportunity to engage in horizon scanning activity and analysis.

**9. REPUTATIONAL IMPLICATIONS**

Any reputational implications arising as a result of this report will be managed by the Senior Management Team and Executive Team. The development of this report will enable the College to better identify potential reputational risks or opportunities.

**10. EQUALITIES IMPLICATIONS**

Any equalities implications arising as a result of this report will be managed by the Senior Management Team and Executive Team.

**RECOMMENDATIONS**

The External Engagement Committee is recommended to DISCUSS, and AGREE any additions to, Edition 3 of the Horizon Scanning Report.



**Appendix 1**

# **Edinburgh College Horizon Scanning Report**

**Edition 3**

**March 2019 Board of Management Cycle**

Strategic Plan Aim	Horizon Scan Results	College Response
<b>1 – Delivering a superb student experience</b>	<p><b><u>SFC Publishes Student Satisfaction Data</u></b>            The annual report on student satisfaction data can be found at: <a href="#">Student Satisfaction and Engagement 2017-18</a>. The report acknowledges poor response rates, but indicates that 93.1% of FT FE respondents were satisfied with their college experience, compared to 86.3% for FT HE.</p>	<p>The Quality Enhancement Team, ECSA and other college staff will analyse the data as part of the Student Communications Group, which reports into the Academic Council.</p>
	<p><b><u>#ChooseCollege TV Campaign</u></b>            For further information on this national campaign, encouraging potential students to go to college, visit the Colleges Scotland <a href="#">website</a>.</p>	<p>The College’s Marketing Team are engaged in the national campaign through CDN.</p>
	<p><b><u>Mental Health Strategy - Review into PSE in Schools</u></b>            The completed review is part of the national Mental Health Strategy 2017/27 <a href="https://www.gov.scot/publications/mental-health-strategy-2017-2027/">https://www.gov.scot/publications/mental-health-strategy-2017-2027/</a>, and is linked to the College’s work on supporting students with mental health issues. It examined the role of school counselling services, pastoral care and guidance and teaching resources: <a href="https://www.gov.scot/publications/schools-personal-and-social-education-review/">https://www.gov.scot/publications/schools-personal-and-social-education-review/</a></p>	<p>The Student Experience Team has appointed a staff member to lead on the college’s approach to tackling mental health. The work involves engagement with various mental health partnership initiatives, and joint initiatives with ECSA.</p>
	<p><b><u>Review of Employability Services</u></b>            The Scottish Government’s review of employability services can be found at: <a href="https://www.gov.scot/publications/one-left-behind-review-employability-services/">https://www.gov.scot/publications/one-left-behind-review-employability-services/</a>. A new plan arising as a result of the review identifies actions to ensure services are joined up, flexible and responsive.</p>	<p>The Executive Team and Senior Management Team are considering the impacts on students looking for work or other training opportunities.</p>
	<p><b><u>Decreasing the Disability Participation Gap: A call to action for effective industry and education partnerships.</u></b>            This study, commissioned by Developing the Young Workforce Edinburgh, Midlothian and East Lothian, highlights current best practice and identifies potential gaps in provisions.</p>	<p>The College DYW Strategic Group will progress identified actions for the College.</p>
<b>2 – Providing an excellent curriculum</b>	<p><b><u>The Learner Journey Review 15-24</u></b>            The College Principals’ Group (CPG) Policy Forum is leading on work to implement the recommendations of the 15-24 Learner Journey Review (2018). An Implementation Team has now been established consisting of five principals and five technical specialists from across the sector.</p>	<p>The Executive and Senior Management Teams continue to monitor impacts on the college.</p>
	<p><b><u>The 2018 Edu Tech – Scotland Conference</u></b>            The programme provides a good insight into future issues likely to affect the college curriculum <a href="http://futurescotevents.com/edutech-scotland">http://futurescotevents.com/edutech-scotland</a>. Prominent topics included: widening access, skills and the 4<sup>th</sup> Industrial revolution; digital strategies and city region deals; mindful education; sticky campuses; the gig economy and effects of automation - opportunities for FE/HE.</p>	<p>As part of the ‘Future Proofed College – Blueprint 2017/22’ programme, the College is undertaking further developments as part of the ‘College with a curriculum for the future’ theme.</p>
	<p><b><u>DYW Regional Groups – Formative Evaluation</u></b>            This external evaluation of four regional groups is now published at: <a href="https://www2.gov.scot/Publications/2018/11/3086">https://www2.gov.scot/Publications/2018/11/3086</a>.</p>	<p>The College DYW Strategic Group will progress identified actions for the College.</p>

	<p><b><u>Economy, Energy and Fair Work Committee</u></b></p> <p>The committee is <a href="#">seeking views</a> on the construction sector in Scotland. The inquiry aims to understand the characteristics and challenges of Scotland's construction sector to ensure the sector realises its full potential in contributing to a productive and inclusive Scottish economy. Specific areas of focus will include: economic impact; access to finance; skills; procurement; infrastructure investment; and innovation.</p>	The College will submit a response to the consultation and monitor developments and any consequent impacts for the curriculum.
	<p><b><u>Delivering 21<sup>st</sup> Century Skills</u></b></p> <p>SCQF and the Institute for Public Policy Research (IPPR) have completed a piece of work - <a href="#">The future is coming: ready or not? Delivering a successful 21st century skills system for Scotland and Northern Ireland</a></p>	The Executive and Senior Management Teams are considering the impact of this report on curriculum design.
<b>3 – Supporting and inspiring our people</b>	<p><b><u>Professional Standards for Lecturers</u></b></p> <p>The College Development Network (CDN) launched the newly revised standards, which can be found at: <a href="https://www.cdn.ac.uk/professional-standards/">https://www.cdn.ac.uk/professional-standards/</a></p>	This report is being considered by the Executive and Senior Management Teams and will influence the College's approach to curriculum development and student support.
	<p><b><u>Scottish Teachers' Pension Scheme (STPS)</u></b></p> <p>Discussions between the UK Government Actuary's Department (GAD) and the Scottish Public Pensions Agency has led to provisionally calculations by GAD (as the HM Treasury Directions are still draft) of an increase in the employer contribution rate of 5.2% for the STPS. At a college sector level, based on a 90% membership rate of lecturers in the STPS, this would increase employer costs by approximately £10m p.a. Colleges Scotland is seeking information on the likely costs of the increase in the employer contribution rate from individual colleges.</p>	This matter is referenced in the Top Level Risk Register, and managed through the Finance Department.
	<p><b><u>Colleges Scotland / Employers Association + EIS/FELA National Bargaining</u></b></p> <p>Negotiations on cost of living increases continue between the two organisations, with proposed strike action planned for the 5 February, 6 March and 21 March 2019. <a href="https://collegesscotland.ac.uk/National-Bargaining/nb-our-work.html">https://collegesscotland.ac.uk/National-Bargaining/nb-our-work.html</a>.</p>	The College continues to closely monitor the outcomes from negotiations, and has well developed business continuity management plans for dealing with strike action.
<b>4 – Valued in partnership and by communities</b>	<p><b><u>Launch of Four Nations Blueprint</u></b></p> <p>Colleges Scotland has been working with counterparts across the UK to develop a 'Four Nations Blueprint for Technical Education, Skills and Lifelong Learning'. For more information go to: <a href="https://collegesscotland.ac.uk/Latest-News/launch-of-four-national-blueprint.html">https://collegesscotland.ac.uk/Latest-News/launch-of-four-national-blueprint.html</a>.</p>	The Principal attended the launch of the Blueprint in London in January.
	<p><b><u>New Chief Executive of the Scottish Funding Council</u></b></p> <p>Karen Watt joined the SFC from the Scottish Government where, as Director of External Affairs, she has been leading the Scottish Government's response to the EU Referendum.</p>	The Principal has met with Ms Watt and will continue to build on the excellent relationship the College has with SFC.
	<p><b><u>Council Budget Setting</u></b></p> <p>The College's three local authority partners are considering their budget options following the local authority settlement announced in the Scottish Government's budget for 2019/20. Whilst there is some investment in school counselling services, early years capital</p>	Detailed impacts will be monitored closely by the Executive and Senior Management Teams.

	budgets and health and social care services, extensive savings are proposed across a number of services that may impact on college business e.g. economic development and employability services, CLD, libraries and community centres, and adult learning.	
	<p><b><u>Draft Culture Strategy for Scotland</u></b></p> <p>Submissions have now been published on the Scottish Government's Consultation Hub, Citizen Space:  <a href="https://consult.gov.scot/culture-tourism-and-major-events/culture-strategy/consultation/published_select_respondent">https://consult.gov.scot/culture-tourism-and-major-events/culture-strategy/consultation/published_select_respondent</a></p>	The College responded to this consultation. The Creative Industries Faculty will monitor future developments, and identify any consequences for the curriculum and / or labour market changes.
<b>5 – An efficient and effective College</b>	<p><b><u>College's Scotland Statement of Ambition</u></b></p> <p>The statement of ambition was launched in December 2018  <a href="https://collegesscotland.ac.uk/Policy/college-sector-statement-of-ambition.html">https://collegesscotland.ac.uk/Policy/college-sector-statement-of-ambition.html</a>.</p>	College's Scotland are discussing the statement with Board members at their March 2019 meeting.
	<p><b><u>Scottish Government Budget 2019/20</u></b></p> <p>Details of the agreed 2019/20 budget can be found at:  <a href="https://digitalpublications.parliament.scot/ResearchBriefings/Report/2018/12/14/Scottish-Budget-2019-20">https://digitalpublications.parliament.scot/ResearchBriefings/Report/2018/12/14/Scottish-Budget-2019-20</a>. The key items for the college sector are:</p> <ul style="list-style-type: none"> <li>- Increased current levels of revenue funding by 3.1% in cash terms (1.3% in real terms), with the budget for 2019/20 confirmed as £606.5m.</li> <li>- This represents an additional £18.3m on the previous year. However, the full £18.3m is for funding national bargaining. The revenue funding has not been adjusted for inflation, therefore this equates to a real terms reduction in funding to cover day-to-day operational costs.</li> <li>- Reductions in the levels of capital funding with the budget for 2019/20 confirmed as £47.6m. This represents a reduction of £29.1m against the previous year. It should be noted that £22m of this capital funding is for the Forth Valley College campus build. Therefore, there is a capital budget of £25.6m available for backlog maintenance and lifecycle costs.</li> </ul>	The Executive Team and Senior Management Team have discussed the impact of the budget on the College.  Financial planning and forecasts will be altered accordingly.
	<p><b><u>Commission on the Future of Colleges</u></b></p> <p>Professor Sir Ian Diamond is to chair a new commission -  <a href="https://www.tes.com/news/what-will-colleges-look-future">https://www.tes.com/news/what-will-colleges-look-future</a>.  The College Principal will represent the Scottish Principal's Group.</p>	The Chair of the Board will discuss outcomes with the Principal as the Commission progresses.
	<p><b><u>Brexit Partnership Pack</u></b></p> <p>The UK Government has produced a <a href="#">Brexit partnership pack</a> , a high-level guide to processes and procedures that are likely to apply to activity between the UK and the EU if there is a no-deal Brexit scenario.</p>	The College Brexit Working Group continues to meet to assess and respond to the impacts of Brexit on the College.